

Centrestage

Keeping you up with the play in Central City

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CENTRAL CITY BUSINESS ASSOCIATION

City Trading Well

The summer months saw city businesses trade well despite international gloom and media portrayal of the recession.

It is my opinion that if you have a secure job and are not heavily mortgaged, you are probably better off than a year ago. Interest rates are down, fuel is cheaper and there was another income tax cut this month.

To get though the coming winter in a good position the city needs to work on things we can change for the better. Two things that come immediately to mind are consistent shopping hours and keeping our environment

clean and tidy. These are easy things to do and we can all help achieve a positive result.

The single biggest drawback for city retailers is inconsistent shopping hours because if customers are unsure when you're open, they won't come. It is well-documented that the sooner you open your doors the sooner people come and the sooner you close the sooner they stop coming. Also, trading hours play a huge psychological role in where people decide to shop

We need to make sure we are well positioned by the time Westfield has completed its expansion. While I believe that the suburban shopping malls have peaked we still need to make sure we are doing things right if we are to continue to grow and be competitive.



Paul Lonsdale
Central City Manager
Business Association



Great Quotes

There are things known and things unknown and in between are the doors.
Jim Morrison

An eye for an eye leaves everybody blind.
Mahatma Ghandi

Job Well Done

In an effort to reduce interruption to the city's businesses, the city mall works team spent their Easter break working through to complete the tram foundation across Colombo Street. The team struck old tram foundations in the middle of Colombo Street, putting them back 7 hours but still managed to complete all necessary works and finish on time. Well done!
Quote: "Nothing two 18 hour days cannot fix".



City Rubbish

A rubbish-strewn city is off putting for customers and we need to look at how we manage rubbish. Over the last week, you will have noticed that many rubbish bags have not been collected and have been left on the street to the detriment of the city's appearance. This is due to some businesses not using council-approved bags so the rubbish is not collected.

In the past council has collected these bags but at a substantial cost to ratepayers. Please think about how we present ourselves to visitors and ensure you use council bags and put your rubbish and recycling out on the correct days.

If you put your recycling out on the wrong day it will sit there until the correct collection day and if you put rubbish out at the beginning of the day, it will sit there all day making the city look untidy.

Please help us keep the city clean and tidy by putting rubbish out at the right time, on the right day.



Non regulation bags and recycling



Cardboard put out at 10.30am

DO NOT PUT YOUR CARDBOARD OUT ON FRIDAY - SUNDAY

Rubbish Bags collected: 7 nights a week
Cardboard collection: Monday - Thursday nights ONLY
Recycling: Wednesday Nights ONLY