

PROJECT CITY MALL - Weekly Business Site Meetings

All businesses - Every Wed 11.30am @ In Italia Guthrey Centre

Centrestage

Keeping you up with the play in Central City

Contact: paul@ccba.co.nz ph: 379 9745 m: 021 2233 963

August 30th 2009



CCBA
CHRISTCHURCH

CENTRAL CITY BUSINESS ASSOCIATION

Changes to Oxford Tce, New Regent St & City Mall

Creating a nightly pedestrian mall and reversing the direction of traffic are some of the changes proposed by the Christchurch City Council for Oxford Terrace between Hereford Street and City Mall.



Council adopted for consultation a number of proposals such as making Oxford Terrace from City Mall to Lichfield Street two-way and changing loading restrictions in both City Mall and New Regent Street, as part of moves to make the central city safer for pedestrians and to bring consistency to traffic and parking restrictions.

Council's Transport and Greenspace Manager Alan Beuzenberg says the proposals are to provide a safer environment for the public, to remove potential conflict between pedestrians and vehicles and provide consistent traffic and parking restrictions in the City Mall and New Regent Street.

The proposed changes are:

- A pedestrian only area on Oxford Terrace between Hereford Street and City Mall between 11pm and 5am.
- Changing Oxford Terrace, between Lichfield Street and City Mall, to a two-way road.
- Changing the one-way direction of travel between Hereford Street and the City Mall from a northbound to a southbound direction.
- Providing additional taxi stands in Oxford Terrace, south of the Bridge of Remembrance, from 11pm to 5am.
- Introducing a No Entry restriction for eastbound traffic on Oxford Terrace into the area of Oxford Terrace leading to The Strip. (Entry will be from Durham Street only).
- Extending the no access restriction for all goods service and other specified (or permitted) vehicles in City Mall to between 10am and 4pm; and
- Introducing no goods service vehicle access to New Regent Street from 11pm to 5am.



Paul Lonsdale
Central City Manager
Business Association

Public consultation on the proposals is from 6 August to 9 September 2009.

If you have any concerns about the proposed changes, please let me know as we are preparing a submission to council and would like to include your thoughts.

The City Shuffle



Principles and Hannahs move down to Cashel / High City Mall.



Over the last couple of weeks we have seen a couple of well know retail brands move position in City Mall. Hannahs and Principles have move location from City Mall - Cashel West to the City Mall - Cashel High. The move is largely due to these brands seeing the strength in the youth retail market at this end of the mall.

The addition of TS14, Starfish clothing brands and the development of more restaurants to the Cashel West part of City Mall indicates a move towards the designer fashion and dining market.

It is always interesting seeing these shifts in the retail streetscape where brands naturally start aligning themselves closer to their target markets.

You see examples of this alignment all over the city with like businesses gathering in an area to create a 'retail precinct'. Lower High Street with its boutique designer fashion, Colombo / Lichfield Street with its outdoor sport and not forgetting the entertainment precincts, The Terrace, SOL Square and Polar Street.



Above TS14's new store and below Starfish soon to open. Both located in City Mall Cashel west



[http:// www.christchurchcity.org.nz](http://www.christchurchcity.org.nz)