



Centrestage

Keeping you up with the play in Central City

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CENTRAL CITY BUSINESS ASSOCIATION

Mayor officially opens City Mall

The revitalisation of City Mall is complete and the new look pedestrian and shopping precinct was officially opened last Thursday by Christchurch Mayor Bob Parker.

"The revitalisation of the mall was more than just a repaving project. It included an overhaul of the entire space, including the development of recreation and events areas, more plantings, new street furniture, improved lighting, public artworks and the removal of two air bridges.



Paul Lonsdale
Central City Manager
Business Association

Work started on Project City Mall in August 2007 with the aim of creating a more attractive, vibrant city centre for the public to enjoy. The two year project to bring life back to City Mall has been a success, receiving positive feedback from retailers and the general public.

"Already we have seen a difference in City Mall, with more people coming into town to enjoy the area and businesses feeling the benefits. Our plans to bring more activity to the Central City, boost business and entice more residents will continue this work.

"Project City Mall is a key milestone for our Central City Revitalisation Strategy, which aims to strengthen, grow and enhance the heart of our city to ensure the city as a whole continues to prosper. The strategy reflects this Council's commitment to renew and revive the heart of our community"

Mayor Parker says the renovation of City Mall is a key component of the Council's strategy to vitalize the Central City.



Images of the opening ceremony are available so please contact Todd Flygenring on 027-2292329 or email Todd@photos.co.nz with your request.

Horse Drawn Tram a Big Hit

The horse drawn tram has been a huge success and proving to be very popular with city shoppers.

stories from people who have come in especially to see the tram running. Some of these people have not been into the central city in years.

This is a great opportunity to show off the city's newly completed city mall and gives people the opportunity to ride along part of the new tram extension route for the seven days leading up to Christmas. We have received many

I would like to thank John Smith of Christchurch Tramways, city mall property owners and businesses, and Dave Hinman for their support. Without it, this promotion would not have been possible.



Carpark Opens For Free

Mayor Bob Parker showed the Council's Christmas spirit at the City Mall opening ceremony by announcing the Council would open the Lichfield Street Carpark free to shoppers on Boxing Day.

This is a welcome decision by the Central City Business Association who lobbied to make this happen.

We ran this promotion last year with the Council and were very happy to hear the Council has decided to open the carpark for free in support of our city on this important trading day.