



Centrestage

Keeping you up with the play in the Central City.

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CENTRAL CITY BUSINESS ASSOCIATION



Feast of Canterbury

What is Feast of Canterbury?
It is the latest, largest culinary festival celebrating the gastronomic excellence Canterbury is renowned for locally and internationally.

The festival is an opportunity to showcase food and beverage talent and is expected to become an annual event. Next year it will be on during the Rugby World Cup - the perfect opportunity to show what Canterbury has to offer to international visitors.

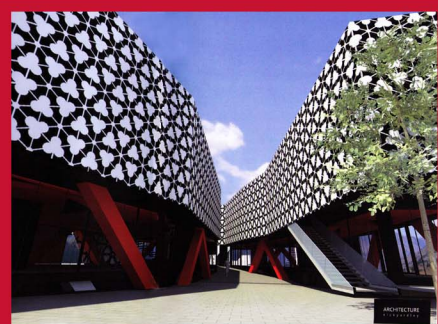
Feast of Canterbury is scheduled for 1 – 20 September this year and there has been an overwhelming response to proposals sent to top restaurants, wineries and other food and beverage businesses. Many have confirmed participation standing us in good stead for a fantastic event, which has already generated a great buzz throughout Christchurch and surrounding areas.

There is the opportunity at the opening of the festival to host an opening party in Cathedral Square which may rival Melbourne's 1000 person long lunch. The party would feature cooking demonstrations, tastings and samples.



Paul Lonsdale
Central City Manager
Business Association

The organisers are currently working on marketing and sponsorship. They are pleased to announce that White Tie Catering and Air New Zealand will aid this promotion by serving a 'Feast' themed buffet during the festival in Wellington and Christchurch Koru lounges. Don't miss out in this wonderful opportunity to be involved, so if you are interested in anything about the festival, getting involved or becoming a sponsor, give me a call or visit the website: www.feastofcanterbury.co.nz



Above: Nick Yardley design – sweeping, dramatic, colourful and inviting.
Below: How the two NoeDo buildings will be situated on the site.



The NoeDo Concept

It all starts with **an idea - a vision** that endeavours to rescue a dying icon in our fair city. Many plans have been proposed; all have failed. Now in 2010, there is an idea notably distinct from the rest. An idea proposing the redevelopment of The Odeon Theatre and reawakening of the entire Eastern CBD.

amenities and other facilities relating to the arts.

"We have to be clear about this," says Mark. **"If we don't do something now and work together,** the Odeon will almost certainly rot and eventually reach a point where there is nothing left to do but see it crumble and be gone forever.

The NoeDo concept is about restoring a city icon and developing the surrounding suburb. The main project proposed will be the creation of a state-of-the-art NoeDo building which will cocoon the Odeon Theatre. The building will house rehearsal rooms, offices for arts organizations, businesses,

Mark Hadlow, who is championing the project, says it is about one thing: a performance space **built 126 years ago by craftsmen** who knew how to build a theatre with nothing other than brick and mortar and materials combined to create acoustic perfection. There was no technological enhancement.

"Whatever the agenda, issue, purpose or undertaking is, the commitment is simple – **talk more, or do more and Actions speak louder than words.**"

The resurrection of the Odeon is not just about preserving the past; it's also **endorsing the future of talent and performance,** and having a venue that embraces and presents artists in the best possible way.

If anyone wants to know more about **NoeDo** or would like to help, contact me and I can put you in touch with Mark.