



# Centrestage

Keeping you up with the play in the Central City.

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CENTRAL CITY BUSINESS ASSOCIATION

## The flawless delivery of awesome

Leadership is not about a title, it is about influence. The world judges people by title and we can fall into the trap of believing that not having one means we cannot make a difference.

However, leadership is about impact, attitude, imagination and innovation. It doesn't matter whether you are a taxi driver, teacher, architect or artist; what matters is your commitment to leading by example.

We live in a world where ordinary is celebrated. You go into so many businesses and they are standing for ordinary and it is awesome that will win in the new economy.

The game has changed and I believe there has been a leadership rebooting. It has become so twentieth century where the leader is the CEO of an organisation or the head of a country. Those businesses who embrace the new model will lead the field as we move into the future. Be the merchant of wow, deliver awesome **by leading without a title.**



Paul Lonsdale  
Central City Manager  
Business Association

Source: Robin Sharma

## Public Art?



## Westpac hold CCBA City Buzz

Scott Wagenvord, manager of Westpac Bank hosted the CCBA City Buzz last Thursday with special guest, Police area commander Derek Erasmus.

Not missing the opportunity, Scott said he would try to give CCBA members the best investment rates he could and talked about the importance of working together. Derek Erasmus discussed city security

and pointed out that while Christchurch had its issues, it was the largest NZ city to have safe city accreditation. If you would like to hold a CCBA City Buzz, please let me know and I will book in your business.



Photographed from left: Derek Erasmus, Nigel Heslop, Kim Thackwell, Jan Brown, Roz Paddy, Julie Fifield, Rod Hair, Greg Mander, Philip Richards, Scott Wagenvord and Adam Naiman

## The Twisted Hop - New No 8 Dining Room

Martin Bennett and Stephen Hardman arrived in New Zealand from England with their families in February 2003 on separate planes and unaware they had the same dream of bringing cask conditioned beer to New Zealand.

Together they decided to set up a brewery and bar of their own, to brew beers that were full of flavour and served in the traditional manner, as beers have been in England for hundreds of years.

The continued success of any business is knowing when to expand and the men decided it was time to create a quieter area for diners, while freeing up more table space in the main bar.

Their new dining room, No.8, another investment in city entertainment and highlighting the strength of niche businesses.



## Retail Managers - Make, or break, a retail company.

At a time when many retail companies are downsizing or going out of business altogether, some are making history. They are the ones that see and embrace the advantages of a poor economy.

They understand there will never be better conditions for gaining market share. While their competitors are over-tightening their belts and slashing expenses in every area, they are carrying on business much as usual. Of course, they throw caution to the wind and make adjustments to

protect their interests but they also cash in on anything that enhances their reputation and their customers' perception of their stores.

Employing great managers is the key to their success and they do not underestimate the power of this.

But what makes great store managers? What do they know that others may not? Like Churchill, Gandhi and Napoleon, they master the art of great leadership; they know how to get outstanding results from their associates.