

PROJECT CITY MALL - Weekly Business Site Meetings

All businesses - Every Wed 2.30pm @ In Italia Guthrey Centre

Centrestage

Keeping you up with the play in Central City

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July 5th 2009

CENTRAL CITY BUSINESS ASSOCIATION



CCBA
CHRISTCHURCH

Increase in Car parking charges - *Unfair*

Our association lobbied against the council increasing car parking charges for the second time in two years. This marks a 21% increase in less than two years, going from \$2.40 - \$2.90 and will without doubt harm our city businesses.

City parking profits go directly into general rates, which are spread across the entire city. It is perverse that central city businesses subsidise the suburban ratepayer, considering they have struggled with the emergence and rampant

growth of the suburban shopping centres.

I have received many concerned phone calls from city business people who are dismayed at the decision, especially as the Council has spent millions on its city revitalisation project. Businesses have told me that this increase could not have come at a worse time with winter, the downturn in the economy and Westfield's latest expansion all affecting trade.



Paul Lonsdale
Central City Manager
Business Association

On a positive note: please remember to tell your customers about the first hour free in Council carparks and free parking on Saturdays and Sundays at the Manchester and Tuam Street carparks. There are many people who do not know about the first hour free and free weekend parking in the city.



CCBA City Website www.christchurchcity.org.nz

I have almost completed the CCBA city website and it is looking great. page for each city businesses in a directory format and included pages for promotions, events, sales and much more.

I urge all of you to use this site to the maximum, as we will link with the Christchurch Canterbury Tourism site and expect

to get very good traffic looking at what we have to offer. We Will also promote this to our local community to get it to see what's on offer.

Christchurch city centre has so much to offer in terms of its diversity, supporting well over 450 individual unique retail businesses. We have over 130 cafes, restaurants, bars and

clubs and 122 service based-specialty stores. There are three major parking facilities in City Mall alone, with the first hour free to make parking easy and convenient.

The city centre is rich in culture and natural heritage with many wonderful aspects to enjoy while visiting. The website will cover it all.

Great Quotes

"Be the change you want to see in the world."

Mahatma Gandhi

"You are never too old to set another goal or dream a new dream."

C. S. Lewis

"Faith is taking the first step, even when you don't see the whole staircase."

Martin Luther King, Jr

Leading without title

I placed an article from Robin Sharma, one of the world's leading experts on leadership and personal development last week. In that article, he used a term "Leading without title". Someone asked me what this actually means.

Put simply, we all have the capability of being a leader. Leadership is about passion and excellence versus position.

Most people think leadership is what we do on the outside. However, it is a function of who we are inside.

Great leadership begins with self-leadership; knowing your values; being true to yourself - and being true to yourself when you're out there in the world.

Leaders have many jobs. But ultimately, business/leadership and life's all about people. The best leaders never miss an opportunity to **SHINE A LIGHT ON PEOPLE.**

Each day, walk into work and out into the world with a singular mission; to evoke **THE BEST** from everyone you meet.

Regardless of your title, you have the power to do that for **EVERYONE** and that's a pretty awesome power.

