



**CCBA**  
CHRISTCHURCH

CENTRAL CITY BUSINESS ASSOCIATION

# Centrestage

Keeping you up with the play in the Central City.

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## THE TALE OF TWO FIELDS

Once, there was a pristine green field that was alive and lush, amidst the extraordinary bloom of springtime. Next to it happened to sit another field. This one was full of weeds, dirt and rough-edged stones: a testament to mediocrity and lack of care.

Through the operation of nature's laws, the seeds of the weeds from the mediocre field were slowly blown over to the lush field. Therefore, day by day, the once

stunningly beautiful one - with once awesome potential - succumbed to the influence of its low-grade next-door neighbour.

Before the season was through, there sat two fields completely overcome by weeds.

The leadership lesson for you - in a world aching for good leaders is your influences and environments matter.

The people you associate with influence your thinking. What you read/watch/listen to affects you. The things you surround yourself with determine whether you work at your best or end up in a field called mediocre.



Paul Lonsdale  
Central City Manager  
Business Association



## There Are No Mistakes

It's so easy to beat yourself up over mistakes you've made. Many among us live in the past rather than loving the present and building a brilliant future.

Some people stay stuck for years over something they've done or a failure they experienced. Sad. Life is a terrible thing to waste.

However, is there really such a thing as a mistake? First, no one tries to fail or mess things up. Every one of us wakes up in the morning, walks out into the world and does the best we can do based on what we know and the skills we have. But even more importantly, every so-called mistake is actually a rich source of learning; an oppor-

tunity to become more aware and gain precious experience. Experience helps us do, feel and be better.

So, just maybe, there are no mistakes. Maybe what we might call failures are actually growth lessons in wolf's clothing.

**Maybe the person who experiences the most wins.**

## The Most Important Leadership Quality for CEOs? Creativity



For CEOs, creativity is now the most important leadership quality for success in business, outweighing even integrity and global thinking, according to a new study by IBM. The study is the largest known sample of one-on-one CEO interviews, with over 1,500 corporate heads and public sector

leaders across 60 nations and 33 industries polled on what drives them in managing their companies in today's world.

About 60% of CEOs polled cited creativity as the most important leadership quality, compared with 52% for integrity and 35% for global thinking.

Creative leaders are also more prepared to break with the status quo of industry, enterprise and revenue models and they are 81% more likely to rate innovation as a "crucial capability."

Source: Fast Company

**Personally,** integrity should be a given and creativity the extra quality needed.

### Quotes of the Week

We're drowning in information and starving for knowledge.  
**Rutherford D. Rogers**

Real knowledge is to know the extent of one's ignorance.  
**Confucius**

### Work Related stress

The World Health Organization (WHO) says that a healthy job is most likely one where the pressures on employees are appropriate abilities and resources,

to the amount of control they have over their workload and the support they receive from management. WHO argues that "health" is not just confined to the absence of disease or infirmity, but a positive state of complete physical, mental and social well-being, too.

In other words, a healthy working environment is most easily defined as one in which there is not only an absence of harmful conditions, but also an abundance of health-promoting ones. A job that is stressful, then, is ultimately not a healthy one.