



Centrestage

Keeping you up with the play in Central City

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CENTRAL CITY BUSINESS ASSOCIATION

Sign of Life



Over the last two-and-a-half years we have seen financial investment in the city centre by Christchurch City Council and city property owners. This investment shows confidence in the future of our city and has prompted other businesses to look at investing here as well.

We should encourage the Council to keep supporting the city centre because

without a strong, safe city heart, the effects would be felt throughout the wider community and could jeopardize Canterbury's \$2.4 billion tourism industry.

The CCBA has worked hard on daytime security with the ambassador programme. We have successfully controlled and reduced antisocial behaviour on the streets. Safety is a key component of any premier shopping destination so will be important that this service continues to help maintain a safe, pleasant environment for visitors and locals alike.



Paul Lonsdale
Central City Manager
Business Association

What's New In The City

It is encouraging to see many of the vacant city retail sites starting to fill up with quality businesses not found elsewhere. Since the City Mall renovation neared completion, new businesses previously put off by the construction have been committing to new leases.

There are more changes to come with many new leases on other vacant sites currently being discussed. There has never been a better time for new businesses looking to establish themselves in prime retail positions in the city to do so.



TSB Bank
711 Colombo Street

TSB is new to the city centre. It has renovated this iconic corner building, improving and breathing new life into a previously empty, highly visible site.



Harlequin
83a Cashel Street, City Mall

Owner Sue Hunter has moved from Newmarket, Auckland. Her store carries a range of luxury handbags and accessories. Molly N is just one of the notable brands you will find in this lovely boutique shop.



FRIDGEFREEZERICEBOX
664a Colombo Street

Finally Christchurch has a premium sneaker freaker store which is accessible to all markets. Whether you want a \$50 to a \$500 shoe, they have something for everyone. They have the biggest range of casual footwear in the South Island.



Saviour
642 Colombo Street

Saviour is a unique menswear store established to meet the demands of discerning men who have been searching for stylish clothing in a comfortable environment. Their philosophy is to combine classic, timeless style with the latest in international trends.



The General Store
108 Hereford Street
Corner of the Shades Arcade

Sonya (pictured left) has relocated. Sonya has been selling her cosmopolitan range of gift products for three years. Her primary reason for moving was to be more conveniently located for her customers.