

Centrestage

Keeping you up with the play in Central City

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October 25th 2009

CENTRAL CITY BUSINESS ASSOCIATION



CCBA
CHRISTCHURCH

What's the BUZZ



Buzz Date: Thursday 29th October 09
Time: 5.30pm
Venue: Roccabella
Address: 114 Cashel Street,
City Mall (Near the Guthrey Centre)

ROCCABELLA
DIAMOND BAR

This Thursday the CCBA will hold its first City BUZZ meeting to get the town talking!

The idea is to engage business people in the city in conversation: to spark business friendships; learn about neighbouring businesses, and help get the most out of our customers.

The meeting will be held in Roccabella, Cashel St City Mall, at 5.30pm and refresh-

ments will be provided. Roccabella owner-operator Margaret George will introduce herself and her business.

We aim to run City BUZZ every month. If you would like to host a meeting please let me know and I'll put you on the coming year's calendar.

If you would like to host a City BUZZ please let me know and I will place you on this coming years calendar. Don't miss out RSVP your attendance.

RSVP your attendance to paul@ccba.co.nz
By Wednesday 28th October



Paul Lonsdale
Central City Manager
Business Association

Show us your City Style

We are putting together our City Style fashion event which is to take place on November 6th from 12.30am - 1.15pm.

Enjoy a special lunch time fashion show showcasing

retailers - **City Style**. Top fashion houses from the city including, Jane Daniels, Andrea Moore, Gregory, Annah Stretton, Sergios, Deval, Barker's and Ballanytnes will be free to view on the city catwalk, so join us

City Style Fashion Show

Where: City Mall, Bridge of Remembrance end

When: 12.30 - 1.15pm, Friday 6th November 2009

Christchurch Wins Wine Capital of NZ

It is official - Christchurch has been named the wine capital of New Zealand and is now among the world's top wine producing regions including Bordeaux, France, and Napa Valley, USA.

Great Wine Capitals has eight members - Bordeaux, San Francisco-Napa Valley, Cape Town (Sth Africa), Florence (Italy), Mainz (Germany), Mendoza (Argentina), Porto (Portugal), Bilbao-Rioja (Spain) - and has been looking to include

a New Zealand member and an Australian one. Only one wine region from each country can become a member of the global network.

To be included is an honour and a big win for Christchurch and the South Island. Christ-

church and Canterbury Tourism CEO Christine Prince says being New Zealand's representative means excellent opportunities to attract tourism to our 'wine capital' and to further develop international markets for this region's world class industry.

Christchurch - Awarded Safe City Accreditation

Christchurch is the largest city to be awarded Safe Community Accreditation by WHO (World Health Organisation) and to do so, it had to meet strict safety criteria.

We are the largest safe city in New Zealand, despite media reports which lead people to believe that our central city streets are unsafe.

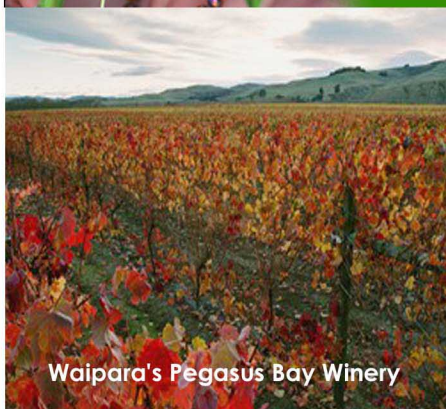
Sure, we have our issues but the statistics actually show we have fewer offences per head than other major centres. News reports are news, not necessarily fact.

The new crime cameras are helping the police gain valuable knowledge of inner city offending. They help police identify offenders from bully board images; locate missing

persons, particularly youths, and often assist the CIB, Youth Crime, Group staff and Beat Section.

The recent reported increase in our crime stats are largely due to the increase in reporting of incidents from the CCBA daytime ambassadors, the Council's night safety officers and increased police efforts in the city centre.

Safe communities are happier communities



Waipara's Pegasus Bay Winery

