

PROJECT CITY MALL - Weekly Business Site Meetings

All businesses - Every Wed 11.30am @ In Italia Guthrey Centre

Centrestage

Keeping you up with the play in Central City

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September 27th 2009

CENTRAL CITY BUSINESS ASSOCIATION



CCBA
CHRISTCHURCH

CCBA Website – Goes Hard

It has been six weeks since the CCBA website went live. Initially we called this **'Soft Live'**, meaning we wouldn't actively promote the site until we gave all the businesses a chance to go online and check their details.

We have made a number of small changes and added new pages, namely **'What's New in the City'**, which promotes new businesses and changes within existing businesses. We also have **'What's Hot in the City'**, about events and promotions that help make the city interesting.

If you are holding an event or a promotion you feel is HOT, let us know. **'What's Hot**

in the City' gets the front page ranking on our website. Well worth it.

Hard live means we have done the search engine submission and linked with the Christchurch Canterbury Tourism site. Typically with an optimum site, i.e. Meta files and descriptions completed, it usually takes Google a couple of weeks to start ranking the submitted site.

You may have wondered why our site has not ranked, but until a search engine submission is completed, web search will not rank the site. I have also registered the site on finda.co.nz as they supply the business address listings to Google maps and link to Google.

Now that we have gone **'Hard Live'**, we will actively seek marketing avenues and ensure we take any opportunities to profile our website.

www.christchurchcity.org.nz



Paul Lonsdale
Central City Manager
Business Association

Authentic Thai Cuisine

This restaurant has been under construction for eight months and is now open for lunch and dinner seven days a week.

Called Cashel Thai and likely to be known as Casual Thai, it is at 79 Cashel St (Oxford Tce end, next to The Tap Room). The English speaking Thai staff will give the customers a

genuine Thai experience.

The Restaurant will also do takeaways and is a licensed for BYO. Special attention has been given to the acoustics with noise reduction panels at dining level, coupled with full air conditioning to give a quality but affordable dining experience.

Lunch menu ranges from \$6 to \$12 and dinner is under \$20.

Vicki (pictured left) who owns and runs Cashel Thai, has lived in Christchurch most of her life and previously ran one of the very first Thai restaurants in the city, The Bangkok Restaurant.

Spring 2009 fashion collections

"The hottest show this spring, showcasing central city retailers, is taking place in the Cathedral Square on **15th October 2009 at 7.30pm.**

It is kindly supported by Archibalds Audi, Avenues magazine, CCBA, Christchurch

Millennium Hotel, MORE FM and Pernod Ricard. Ronald McDonald House is the chosen charity.

It will be a modern, stylish event for those interested in fashion. Dress to impress and be ready to be amazed!

In association with: Central City Business Association and Millennium Hotel.

Venue: Christchurch Cathedral, Cathedral Square.

Tickets: \$60 from Ballantynes and Ticketek. After party at the Millennium.

<http://www.christchurchcity.org.nz>